

**MINUTES OF
CITY COMMISSION WORK SESSION
THURSDAY, MARCH 7, 2024, 3:30 P.M.
CITY HALL, PIGEON FORGE, TENNESSEE**

Present were Vice Mayor McClure, Commissioner Ogle, Commissioner Watts, Commissioner Whaley, City Manager Teaster, Assistant City Manager Brackins, City Recorder Clabo, City Attorney Rowell, and interested parties. Mayor Wear was absent.

Items discussed were as follows.

1. **Review and discussion of a destination marketing plan** – Marketing Manager Carr discussed plan. It was noted that a mailer would be sent to every resident and business in Pigeon Forge. In addition, approximately 40-50 personal interviews would be done. The results should be available by June 30, 2024.

Following discussion, no direction was given as this was informational only at this time.

2. **Review and discussion of TDOT Right-of-Way along Parkway** – City Attorney Rowell presented and stated that staff had a meeting with TDOT previous day regarding agreement. He noted that the City would have to enforce the prohibition of advertising or sales of cars, parts, etc. along the right-of-way. The State also wants the City to be responsible for all maintenance. The use of this this agreement is for short term parking only and is a statewide agreement.

Following discussion, no direction was given as this was informational at this time.

3. **Other** – Fire Chief Watson stated that approximately \$70,000 in repairs are necessary for the ladder truck. This repair is not in the current budget.

Following discussion, City Manager Teaster noted that this would be considered further at an upcoming council meeting.

After general discussion, the meeting was duly adjourned at 4:00 p.m.

APPROVED: _____
MAYOR

ATTEST: _____
CITY RECORDER