

**MINUTES OF  
CITY COMMISSION MEETING  
MONDAY, JUNE 26, 2017, 5:30 P.M.  
CITY HALL, PIGEON FORGE, TENNESSEE**

Mayor Wear called the meeting to order with the following in attendance: Vice Mayor McClure, Commissioner Maples, Commissioner Ogle, Commissioner Watts, City Manager Teaster, City Recorder Clabo, City Attorney Gass, and interested citizens.

Mayor Wear opened the meeting and Vice Mayor McClure led in the pledge of allegiance.

**REGULAR MEETING**

The minutes were unanimously approved following motion by Vice Mayor McClure and second to motion by Commissioner Ogle.

Mayor Wear asked if there were any comments from citizens.

No comments were received.

The authorization for the payment of bills was presented for approval. A motion was made by Commissioner Maples, and seconded by Vice Mayor McClure. Before the vote City Manager Teaster stated that the new fire truck was listed with the bills because it was supposed to be delivered in the next day or so and wanted to get approval to make payment out of current fiscal year if received by June 30. Following explanation, it was unanimously approved to accept the bills as presented.

**Old Business**

**Ordinance No. 1034** to set the tax rate for the 2017-2018 fiscal year at \$0.20 per \$100 of all taxable property within the corporate limits of the City of Pigeon Forge, Tennessee was presented on the second reading. City Manager Teaster presented. On a motion by Vice Mayor McClure, second by Commissioner Maples, and with all voting "aye" the motion was approved on the second reading.

**Ordinance No. 1035** to make and fix the annual appropriations for the several departments of the City of Pigeon Forge, Tennessee for the fiscal year beginning July 1, 2017 and ending June 30, 2018 and to carry forward appropriations for prior year encumbrances was presented on the second reading. City Manager Teaster presented and highlighted various sections of the budget. It was noted that Commissioner Maples would abstain on line items 110-47210-235-18, 110-47210-237-06 and 110-47210-280-10 of the Department of Tourism budget as his wife Mary Hope Maples works for the SMTDC. On a motion by Commissioner Maples, second by Vice Mayor McClure, and with all voting "aye" the motion was approved on the second reading.

**New Business**

**Resolution No. 834** to establish a public records policy for the City of Pigeon Forge, Tennessee was presented for approval. City Attorney Gass presented and noted that this would

bring the City into compliance with State law. He mentioned that he would like to check on a possible word change once he could speak with the State. On a motion by Commissioner Maples, second by Vice Mayor McClure, and with all voting "aye" the motion was unanimously approved.

Discussion and consideration of the 2017-2018 scope of work with Bohan for tourism advertising was presented for approval. Tourism Director Downey presented and noted that the scope of service is included in line 237 of the tourism budget. On a motion by Vice Mayor McClure, second by Commissioner Ogle, it was unanimously approved to accept the request as presented.

Discussion and consideration of the 2017-2018 scope of work with USDM for online tourism advertising was presented for approval. Tourism Director Downey presented. On a motion by Commissioner Maples, second by Vice Mayor McClure, it was unanimously approved to accept the request as presented.

Discussion and consideration of an agreement with Majority Opinion Research for the 2017-2018 marketing research program was presented for approval. Tourism Director Downey presented and it was noted that the scope of work would be in the amount of \$287,500. On a motion by Commissioner Maples, second by Commissioner Ogle, it was unanimously approved to accept the request as presented.

Discussion and consideration of the 2017-2018 service agreement with the Thomas Group for the tourism department was presented for approval. Tourism Director Downey presented and noted that the Thomas Group is responsible for selling ad space in department's Travel Planner, Destination Planner and Meetings Guide. On a motion by Vice Mayor McClure, second by Commissioner Watts, it was unanimously approved to accept the request as presented.

Discussion and consideration of a proposal from Mills Marketing Group/Southern Destinations to represent Pigeon Forge at trade, travel, and military shows was presented for approval. Tourism Director Downey presented and noted that the contract was in the amount of \$7,000. On a motion by Commissioner Maples, second by Commissioner Ogle, it was unanimously approved to accept the agreement as presented.

Discussion and consideration of the 2017-2018 service agreement Brochure Distribution Services for the tourism department was presented for approval. Tourism Director Downey presented and noted that the contract was in the amount of \$4,483. On a motion by Vice Mayor McClure, second by Commissioner Maples, it was unanimously approved to accept the request as presented.

Discussion and consideration of an agreement with East Tennessee Development District to provide local planning advisory services was presented for approval. Community Development Director Taylor presented and stated that the contract would be in the amount of \$10,175. On a motion by Commissioner Ogle, second by Commissioner Maples, it was unanimously approved to accept the request as presented.

Manager's report included the following:

1. There will be a beer board meeting on Wednesday, June 28, 2017 at 11:00 a.m. in the council room at city hall.

2. There will be a planning commission meeting on Tuesday, June 27, 2017 at 3:00 p.m. in the council room at city hall.
3. There will be a planning commission work session on Thursday, June 29, 2017 at 8:30 a.m. in the council room at city hall

Mayor Wear asked for comments from the board.

Commissioner Maples thanked staff for work on the budget.

Mayor Wear reminded everyone of the July 4<sup>th</sup> event at Patriot Park.

Having no other comments received, the meeting was duly adjourned at 6:00 p.m.

APPROVED: \_\_\_\_\_  
MAYOR

ATTEST: \_\_\_\_\_  
CITY RECORDER