

**MINUTES OF  
CITY COMMISSION WORK SESSION  
WEDNESDAY, JUNE 3, 2015, 3:30 P.M.  
CITY HALL MEETING ROOM A, PIGEON FORGE, TENNESSEE**

Present were Mayor Wear, Vice Mayor McClure, Commissioner Maples, Commissioner Brackins and Commissioner Ogle City Manager Teaster, City Attorney Gass, and interested parties.

Items discussed were as follows.

1. **Review and discussion of a request from James Atchley to convert an existing billboard located at 2970 Parkway from tri-vision to digital.** Mr. Doug Overbey and Mr. James Atchley were present to discuss the request. Mr. Overbey stated that the billboard would maintain its existing size and that both sides of the billboard face are permitted and the request is for both faces to be digital. Mr. Gass stated that there could be an amendment to the original agreement to allow for digital on both sides. After some discussion Commission directed staff to place the amended agreement on the agenda.
2. **Review and discussion of the 2015-2016 Scopes of Work for USDM, Bohan and Majority Opinion Research for the Department of Tourism.** Representatives from USDM reviewed the scope of work for the digital media for FY15-16. Representatives from Bohan reviewed the traditional media scope of work for the FY15-16 and presented the scope of work for Majority Opinion Research. After some discussion Commission directed staff to place the scopes of work on the agenda.
3. **Steve Fritts with Barge Waggoner Sumner & Cannon** provided the Commission with an update on the construction of the Ripken Experience Baseball Facility. Mr. Fritts provided an overview of the project and stated that everything is going well and the project is on schedule.
4. **Review and discussion 2015-2016 Fiscal Year Budget.** Council reviewed the Department of Tourism's portion of the 2015-2016 budget with the Director of Tourism Leon Downey. Mr. Butch Helton provided details on the Special Events budget and stated that they have added an additional employee. Mr. Downey stated that they did have a change in their budget and handed out a page that reflected the changes. Mainly the overall dollars did not change but more dollars were reallocated to digital marketing. Mr. Downey and Ms. Sue Carr stated that they will seek guidance from the TAB board on how to best utilize the reallocated funds for digital marketing. Mr. Downey stated that they have included a new Community Relations person in the budget. Mr. Phil Campbell discussed the LeConte Center's budget and stated that they expect the contract labor to increase. After some discussion Commission

directed staff to place the FY15-16 Budget Ordinance as presented on the agenda.

After general discussion, the meeting was duly adjourned at 6:10 p.m.

APPROVED: \_\_\_\_\_  
MAYOR

ATTEST: \_\_\_\_\_  
CITY RECORDER