

**MINUTES OF
CITY COMMISSION WORK SESSION
TUESDAY, JUNE 18, 2013, 3:00 P.M.
CITY HALL, PIGEON FORGE, TENNESSEE**

Present were Mayor Wear, Vice Mayor McClure, Commissioner Brackins, Commissioner Ogle, City Manager Teaster, City Recorder Clabo, and interested parties. Commissioner Reagan arrived during discussion of item 2. City Attorney Gass arrived prior to discussion of item 3.

Items discussed were as follows.

1. **Review and discussion of the annual scope of work for online advertising from USDM** – Leah Woolford with USDM discussed the scope of work for the 2013-2014 fiscal year which included the core service budget and the online media campaign.

Following discussion, council agreed to put on upcoming agenda for consideration.

2. **Review and discussion of the annual scope of work for traditional advertising from Bohan and scope of work for Majority Opinion Research** – Ben Hale with Bohan discussed the scope of work for the 2013-2014 fiscal year.

Marketing Manager Carr discussed the scope of work with Majority Opinion Research and briefly highlighted the five studies that would be completed.

Following discussion, council agreed to put on upcoming agenda for consideration.

3. **Review and discussion of possible amendments to the beer ordinance** – City Attorney Gass discussed a possible amendment to help make the beer ordinance more consistent with state law by mitigating different rules between liquor by the drink and beer. Mr. Gass also discussed options for disbursing liquor funds to the Pigeon Forge Schools and it was proposed to adopt an ordinance to create a committee to oversee the disbursement of funds received.

Following discussion, council advised City Attorney Gass to work on ordinances to address items discussed.

4. **Review and discussion of the 2013 – 2014 fiscal year budget** – Department Heads were brought in to discuss budgets and answer any questions from commissioners.

Following discussion, council agreed to put on upcoming agenda for the second reading.

After general discussion, the meeting was duly adjourned at 6:10 p.m.

APPROVED: _____
MAYOR

ATTEST: _____
CITY RECORDER