

**MINUTES OF  
CITY COMMISSION MEETING  
MONDAY, JUNE 23, 2014, 5:30 P.M.  
CITY HALL, PIGEON FORGE, TENNESSEE**

Mayor Wear called the meeting to order with the following in attendance: Vice Mayor McClure, Commissioner Brackins, Commissioner Ogle, Commissioner Reagan, City Manager Teaster, City Recorder Clabo, City Attorney Gass, members of the press and interested citizens.

Mayor Wear opened the meeting and Vice Mayor McClure led in the pledge of allegiance.

**REGULAR MEETING**

The minutes were unanimously approved following motion by Commissioner Brackins and second to motion by Vice Mayor McClure.

Mayor Wear asked if there were any comments from citizens.

No comments were received.

The authorization for the payment of bills was presented for approval. On a motion by Vice Mayor McClure, second by Commissioner Brackins, it was unanimously approved to accept the bills as presented.

**Old Business**

**Ordinance No. 983** to set the tax rate for the 2014-2015 fiscal year at \$0.20 per \$100 of all taxable property within the corporate limits of the City of Pigeon Forge, Tennessee was presented on the second reading. On a motion by Commissioner Brackins, second by Vice Mayor McClure, and with all voting "aye" the motion was approved on the second reading.

**Ordinance No. 984** to make and fix the annual appropriations for the several departments of the City of Pigeon Forge, Tennessee for the fiscal year beginning July 1, 2014 and ending June 30, 2015 and to carry forward appropriations for the prior year encumbrances was presented on the second reading. Vice Mayor McClure asked about adding \$10,000 in the budget for Safe Harbor and increasing contribution to Mountain Hope Good Shepherd by \$9,000. It was noted that this could be done from funds that were undesignated. On a motion by Vice Mayor McClure, second by Commissioner Reagan, and with all voting "aye" the motion was approved on the second reading with noted changes.

**Ordinance No. 985** to amend Ordinance No. 963 annual appropriations for fiscal year 2013-2014 was presented on the second reading. City Recorder Clabo discussed the amendment. Motion was made by Commissioner Ogle and second by Vice Mayor McClure. Mayor Wear stated that he would like to address the request from the Sevier County School System regarding the \$150,000 for the turf field at the Pigeon Forge High School. After a friendly amendment by Commissioner Ogle, second by Vice Mayor McClure, and with all voting "aye" the motion was approved on the second reading with noted changes.

## New Business

**Resolution No. 809** to approve and authorize a programming and management agreement and a brand license agreement in connection with a recreational baseball complex was presented for approval. Jay Moneyhun with Bass Berry & Sims was in attendance to discuss. On a motion by Vice Mayor McClure, second by Commissioner Ogle, and with all voting "aye" the motion was approved.

Discussion and consideration of an agreement with the Thomas Group for sales promotion and ad production for the 2015 travel planner was presented for approval. Tourism Director Downey presented. It was noted the group would be responsible for selling ad space in department's travel planner, destination planner, value card, and any co-op programs for the group tour/convention/meetings market. On a motion by Vice Mayor McClure, second by Commissioner Brackins, it was approved to accept the request as presented. Commissioner Reagan abstained from the vote.

Discussion and consideration of the 2014-2015 scope of work with Bohan for tourism advertising was presented for approval. Tourism Director Downey stated that the scope of work was in the amount of \$7,311,100. On a motion by Vice Mayor McClure, second by Commissioner Brackins, it was unanimously approved to accept the request as presented.

Discussion and consideration of the 2014-2015 scope of work with USDM for online tourism advertising was presented for approval. Tourism Director Downey stated that the scope of work would be in the amount of \$2,635,000. On a motion by Commissioner Brackins, second by Commissioner Ogle, it was unanimously approved to accept the request as presented.

Discussion and consideration of an agreement with Majority Opinion Research for the 2014-2015 marketing research program was presented for approval. Tourism Director Downey presented and noted the scope of work was in the amount of \$211,000. On a motion by Vice Mayor McClure, second by Commissioner Ogle, it was unanimously approved to accept the request as presented.

Discussion and consideration of a contract to lease three Tennessee State Welcome Center kiosk spotlight packages was presented for approval. Tourism Director Downey presented and stated that the kiosks are located at I-75 S. Jellico Welcome Center, I-75 N. Chattanooga Welcome Center, and I-81 Bristol Welcome Center for a total cost for one year in the amount of \$19,500. On a motion by Commissioner Brackins, second by Commissioner Reagan, it was unanimously approved to accept request as presented.

Discussion and consideration of a contract with BDS for 2014-2015 brochure distribution was presented for approval. Tourism Director Downey presented and stated the contract would be in the amount of \$5,985.00. On a motion by Vice Mayor McClure, second by Commissioner Ogle, it was unanimously approved to accept the request as presented.

Discussion and consideration of a proposal from Mills Marketing Group/Southern Destinations to represent Pigeon Forge at trade, travel, and military shows was presented for

approval. Tourism Director Downey presented and stated that the contract was in the amount of \$7,500. On a motion by Commissioner Brackins, second by Vice Mayor McClure, it was unanimously approved to accept the request as presented.

Discussion and consideration of a contract amendment with Veolia for operations and maintenance of the wastewater treatment plant, lift stations, and collection system rehabilitation program was presented for approval. Martin Cross with Veolia presented and stated that this would approve a contract extension for an additional five years. On a motion by Commissioner Ogle, second by Vice Mayor McClure, it was unanimously approved to accept the request as presented.

Discussion and consideration of a contract with the State of Tennessee Department of Transportation for routine maintenance of state routes was presented for approval. City Manager Teaster presented and noted that the contract was in the amount of \$89,481. On a motion by Vice Mayor McClure, second by Commissioner Brackins, it was unanimously approved to accept the request as presented.

Discussion and consideration of bid to purchase coffee from Kennedy Coffee Company was presented for approval. Parks and Recreation Director Wilbanks presented and stated he recommended the second lowest bid from Kennedy Coffee. The lowest bidder would not return any phone calls. On a motion by Commissioner Brackins, second by Commissioner Ogle, it was unanimously approved to accept bid as presented.

Discussion and consideration of revised City's drug and alcohol testing policy was presented for approval. City Manager Teaster presented. On a motion by Vice Mayor McClure, second by Commissioner Ogle, it was unanimously approved to accept the request as presented.

Manager's report included the following:

1. There will be a planning commission meeting on June 24, 2014 at 3:00 p.m.
2. City Hall will be closed Friday June 4, 2014 to observe Independence Day.
3. Commissioners should have received their packet for the itinerary for the July 4<sup>th</sup> celebrations.

Mayor Wear asked for comments from the board.

Having no comments received, the meeting was duly adjourned at 6:10 p.m.

APPROVED: \_\_\_\_\_  
MAYOR

ATTEST: \_\_\_\_\_  
CITY RECORDER